# ROMANIA

## INNOVATIVE. CREATIVE. RELIABLE.

**PRIVATE LABEL I CONTRACT MANUFACTURING**

FORMULATION I WHITE LABEL
PACKAGING CONCEPT & DESIGN

at COSMETIC BUSINESS

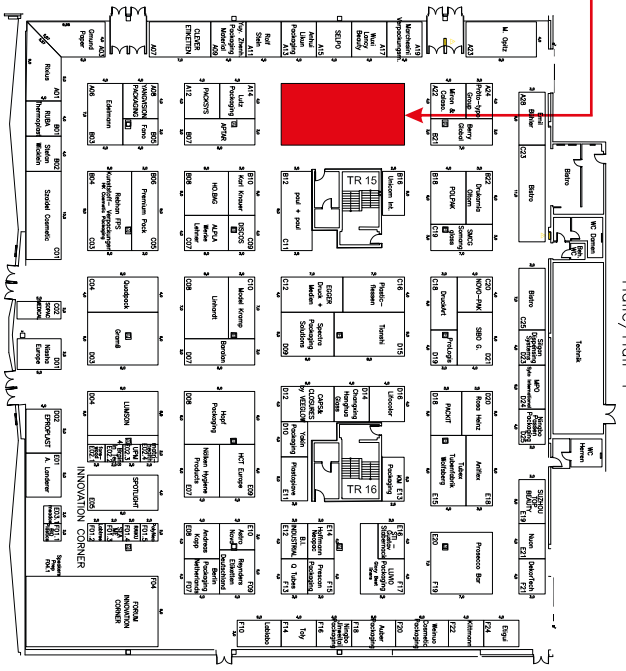
4 – 5 June 2025, MOC Munich

**Hall 4 - Booth A16/B11**

PAVILION OF
**ROMANIA**

# ROMANIA

## Hall 4 - Booth A16/B11



PAVILION OF
**ROMANIA**

Romanian Pavilion Exhibitors
at CosmeticBusiness 2025

**DAN ELIS**
**QUALITY MANUFACTURING**
**HODAIA COSMETICE**
**BEST PRINT SERVICES**
**POP CHEMISTPROD**
**ZAHRA DROPS**



# PAVILION OF **ROMANIA**

CARELESS BEAUTY

Careless Beauty – 100% Natural Skincare from Romania

From Romanian plants to clinically proven skincare

Careless Beauty is a Romanian family-owned brand, with over 30 years of research in applied phytotherapy.

We formulate and produce 100% natural skincare and dermatological treatments in our own laboratory — from ingredients grown in our garden or hand-harvested from wild Romanian flora.

Our patented dermato-cosmetic formulas are created without synthetic chemicals, perfumes, or preservatives.

Every product is the result of ancestral botanical knowledge, validated by modern science.

We offer ready-to-launch and customizable solutions for private label, spa treatments, and premium retail.

Careless Beauty is where tradition, plants, and science come together — with proven results and timeless rituals.

Rooted expertise. Flexible solutions.

– Patented & EU-notified formulas

– In-house production & laboratory

– White label & bulk formats

– Clean beauty compliant & dermatologically tested

– Small batch manufacturing with full traceability

EN ISO 9001:2015
EN ISO 14001:2015
EN ISO 22716:2015




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labo

# PAVILION OF ROMANIA

**Who we are?**

Innovation isn't just what we do—it's who we are
At Kōzē Labo, we don't just manufacture beauty products—we engineer innovation. Specializing in precision beauty manufacturing, we blend biotechnology, advanced formulation, and scalable production to bring your brand's vision to life.
As a private label and contract manufacturing partner, we go beyond standard formulations. Our expertise in cutting-edge research, high-performance ingredients, and regulatory excellence ensures that your products meet the highest industry standards and market expectations.

**Services we offer**

At Kōzē Labo, we provide end-to-end beauty manufacturing solutions tailored to your brand's needs. Whether you're launching a new skincare line, scaling an existing brand, or looking for flexible production solutions, our expertise ensures efficiency, quality, and innovation at every stage.
**Private Label:** custom formulations designed exclusively for your brand
**White Label:** ready-made, high-performance formulations for quick market entry
**Bulk Production:** scalable ingredient manufacturingfor brands requiring large volumes
**Co-Packing & Filling:** precision filling and packaging services for a seamless final product
**Co-manufacturing:** full-service production, from R&D to final packaging

**Client success story: Mayie x Kōzē Labo**

At Kōzē Labo, we take pride in empowering brands like Mayie to bring their beauty vision to life.
With a shared commitment to innovation, science-driven formulations, and clean beauty, we partnered with Mayie to develop high-performance skincare products that align with their brand's values and market needs.
Through our expertise in custom formulation, precision manufacturing, and scalable production, Mayie was able to launch cutting-edge, client-focused beauty solutions that stand out in a competitive industry.
Ready to scale your beauty brand? Let's create something extraordinary together!

Get in touch today!
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**QUALITY MANUFACTURING**

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PAVILION OF
**ROMANIA**

Hodaia is a premium brand rooted in the rich heritage of Romanian natural medicine, offering a curated selection of high-quality skincare and wellness products. Each item is meticulously crafted using medicinal plants cultivated in our own gardens and processed in our specialized laboratory, ensuring unparalleled purity and efficacy. Designed with sustainability and tradition in mind, Hodaia combines time-honored knowledge with modern innovation to deliver exceptional products that cater to a growing demand for natural, eco-friendly solutions. By choosing Hodaia, you will align with a trusted brand that values authenticity, craftsmanship, and a commitment to excellence in natural care.

At Hodaia, we offer a diverse range of natural skincare and wellness products craftedto meet the highest standards of purity, sustainability, and efficacy. Each category hasbeen thoughtfully developed to cater to a variety of needs, making Hodaia a valuableaddition to any retailer's collection.







**HODAIA COSMETICE**

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bestprint

## Packaging and **more...**

**A highly skilled, creative and dedicated team** of print and **packaging** solutions, bringing amazing ideas to life for people just like you. Since 1997 we have invested heavily in print & print finishing equipment, but that is only so much use without a highly skilled and motivated workforce to get the most out of it.




We are a 141-strong team, some of whom have been in the company for over 20 years. So when you need help with a job that no-one else wants to quote on, come to us, chances are our combined experience will allow us to come up with a solution.

But we like competition as well, so come to us for all your needs!

We have already worked with different organizations, accomplishing numerous printing projects. We can handle large orders from international companies with worldwide distribution as well as spot projects developed for small companies.

# PAVILION OF **ROMANIA**

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# PAVILION OF **ROMANIA**

Private label
pop chemistprod

At POP CHEMISTPROD, our story is rooted in care - not just as a value, but as a legacy. Nearly a century ago, in a small clinic in Baia Mare, healing met innovation through the hands of Dr. Mihail Pop, who had used the first Roentgen machine in Transylvania before WW2. Decades later, that same spirit lives on through his granddaughter in law, Ramona Dumitrita Pop, who transformed that legacy into a modern factory of cosmetic science - blending precision, purpose, and passion. This is more than a time line. It's a journey - one of evolution, resilience, and vision. Step by step, year by year, we've grown with intention. And we're just getting started

From start to finish support for Your brand, your needs. We provide a full-range approach, from formula development to final product manufacturing, primary & secondary packaging choices, and all you need for turning your beauty ideas into a well-known brand. POP CHEMISTPROD is a professional team provider for managing and combining more than 8 years of experience in the supply chain of Cosmetics/Skincare packaging and formulation. We are here to listen to your needs, help, answer, and solve your problems with professional know-how to bring your imagination into reality. Pop CHEMISTPROD takes your priority as our priority. We propose a plan that corresponds to your expectations, including the development of your products, design, formulas, shades, labels, etc., in all beauty product categories. We'll be your company from the very beginning and forever. Promise Pop CHEMISTPROD cares more than you care. We regard your products as our baby and promise you an equal and friendly service attitude before and after the project. Our team always stays on top of the beauty industry: the beauty trends, know-how of raw materials and ingredients, formulas, and of course, the beauty market. From raw materials to bio-fermented oils and active complexes for special requests, Pop CHEMISTPROD provides customization services for you to have your unique product line with the preferred ingredients. We never stop improving, and we're striving toward the top of the beauty industry.




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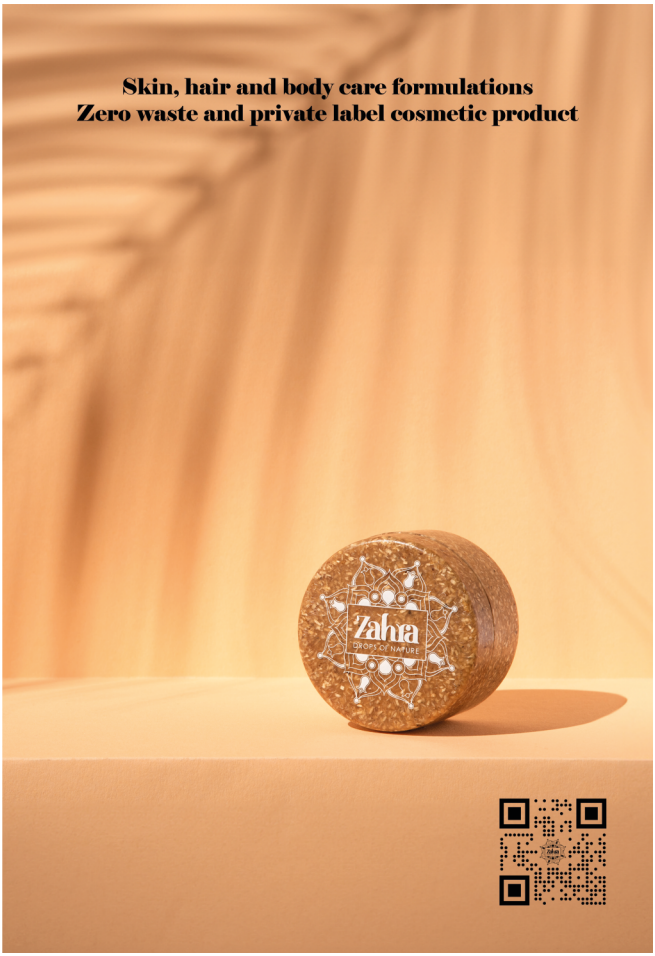
# PAVILION OF **ROMANIA**

At Zahra - Drops of Nature we believe in simplicity, good quality, community and overall well being.

We offer skin, hair and body care formulations created with particular attention to detail and with efficacy and sensory pleasure in mind. Each product contains a drop of nature, pure unprocessed ingredients, without any chemical additives, designed and packaged in sustainable materials.

We formulate and manufacture cosmetic products for our brand and white label / private label for our collaborators. In addition, we take care of cosmetics regulatory service.

Behind all the work is a team of biotechnology engineer, safety assessors and biologists, passionate about their work and very dedicated.




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ROMANIAN AGENCY FOR INVESTMENTS
AND FOREIGN TRADE

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www.opicorganizatie.ro